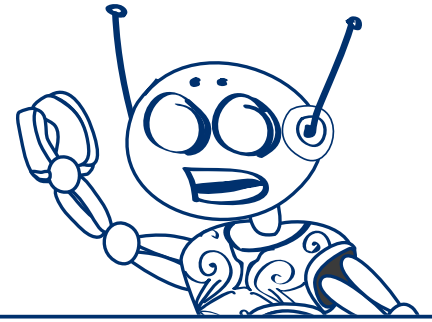


# Ariel D. Insurriaga

1820 N. Edgemont #8  
Los Angeles, CA 90027  
323.702.6100  
Ariel@TeamHeyLetsGo.com



## Employment:

### **Freelance Production and Design** (2007-Present)

Clients include: The Outdoor Recreation Group, Spin Master, Cloud 88 Design, T3 Micro, Kaiser Permanente, Herbalife International, KXLU 88.9 FM, HCQ Productions

### **Product Partners, LLC.** (March 2003 - July 2007), Los Angeles, CA

Founders of Beachbody, creator of several in-home fitness and weight loss solutions.

#### ★ **Production Artist** (October 2006 - July 2007)

Assisted on projects from conception through print. Pieces included VHS and DVD packaging, disc face and tape label art, guidebook layout and art, vitamins and supplements labels and packaging (including FDA and nutritional information panels), various newsletters, copyright revisions, and branding and design for equipment and apparel.

#### ★ **eService Manager** (October 2005 - October 2006)

#### ★ **eService Supervisor** (September 2004 - October 2005)

#### ★ **eService Agent** (March 2003 - September 2004)

### **Banana Republic** (October 2000 - March 2003)

#### ★ **Senior Lead Cashier** (March 2002 - March 2003)

Flagship Store, The Grove Marketplace, Los Angeles, CA

#### ★ **Cashier** (October 2000 - March 2002)

Flagship Store, Third Street Promenade, Santa Monica, CA

### **University of Southern California** (January 1998 - May 2000)

#### ★ **Photography Darkroom Technician** - School of Fine Arts

## Education:

B.A. Studio Art, emphasis in Photography and Graphic Design,

USC School Of Fine Arts, Class of 2001

University of Southern California, Los Angeles, CA

## Skills:

Familiar with PC and Mac operating systems. Proficient with Adobe CS3 Design Premium software (InDesign, Photoshop, Illustrator). Experienced with Premier, PageMaker, QuarkXpress, Dreamweaver, FormZ, Power Point, MS Word, Excel and others. Very familiar with digital photography, scanning, color adjustment and image modification. Photography experience.

Bilingual (Spanish)

## References:

Available upon request.



Portfolio viewable online at [www.TeamHeyLetsGo.com](http://www.TeamHeyLetsGo.com)